

## **Standard Career Site**

Win over more job seekers with a professional career site that converts



More than ever, candidates want insight into company values and culture before they apply. Our Standard Career Site is designed to help you craft and promote a compelling story to attract the candidates and drive conversions.

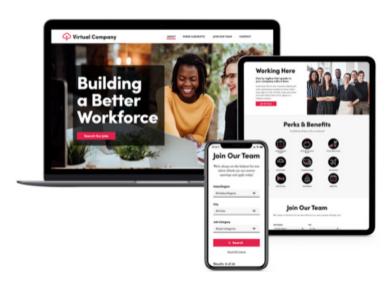
## Elevate your brand and spark interest from top talent

Whether you need your career site to look more professional, modern, or to be optimized for mobile, our experts will use their skills to uncover what makes you unique as an employer and transfer it into a professional career site that easily integrates within your existing recruiting tools.

## Simplify your hiring process

The Standard Career Site allows you to add a header, 3 content sections, a showcase section for perks, benefits or employee testimonials, contact information and a footer. In addition, you can link up to 5 company social media profiles to let candidates get a glimpse into your culture. It is perfect for you if you need to make quick adjustments (change a word, replace an image, post a new job) without relying on internal resources or technical expertise.

The Standard Career Site will integrate with tools you already have in place, such as an applicant tracking system, for a streamlined recruiting process. In addition, you can rely on our expertise with add-on services such as copywriting, image selection, and a job management system if you do not have an applicant tracking system.



At Monster Strategic Talent Solutions, we create platforms where stories can live with purpose. From optimizing a call-to-action to the imagery selection, we do everything to create a better user experience, so that you can promote your employer brand, share your content, and connect with people who have the potential to become serious applicants. Everything in one place: your Standard Career Site.